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FOR IMMEDIATE RELEASE:

Museum of Appalachia Presents ***Now Let's Have Some Pickin' and Singin': Cas Walker's Legacy***

Norris, TN – *On Saturday, March 2nd, the Museum of Appalachia will celebrate the legacy of the legendary Cas Walker, with a special program of live music, rare video clips, and museum exhibit.*

Orton Caswell Walker (1902-1998) wore many hats, including grocery store magnate, politician, and of course, bluegrass and country music promoter. Early on, Walker understood the value of using country music to sell groceries, buying up air time on local radio, and later making the switch to television. Walker's popular programs could be seen and heard over the local airwaves from 1929 until the early 1980s.

On Saturday, March 2nd, the Museum of Appalachia will host a celebration of the legendary Cas Walker. The show, spearheaded by archivist Bradley Reeves, will be 4-6pm, and include a special screening of surviving video clips from the Farm and Home Show, including classic commercials, vintage music performances, and hilarious bloopers and outtakes!

Tickets to the event include admission to the Museum of Appalachia's Hall of Fame, featuring the Cas Walker Exhibit, with artifacts from his early career. Preview begins at 3:00 pm.

David West and the Ciderville Band will be on-hand to pick a few tunes. David will reminisce about his days playing for Cas Walker on the long-running WBIR-TV Farm and Home Television program.

Joshua Stephens Hodge, author of the upcoming book "Cas Walker Stories: Life and Legend", will speak on his experience documenting Walker's colorful life story.

Old time music revivalist Drew Fisher will perform tunes by the legendary Tennessee Ramblers, a family string band from Clinton, Tennessee.

Advance Tickets on Sale Now, www.museumofappalachia.org, \$10.00 each, Limited Seating Available

For more information, call 865-494-7680 or visit www.museumofappalachia.org

The Museum of Appalachia, a Smithsonian Affiliate, is an internationally acclaimed living history farm/village--home to a unique collection of early pioneer artifacts from the Southern Appalachian Mountains. A non-profit organization, the Museum's mission is to preserve Appalachian artifacts and to cultivate a greater knowledge of, and appreciation for, our Southern Appalachian heritage. The Museum is located 16 miles north of Knoxville, one mile east of I-75, at Exit 122.
